



2023 ANNUAL REPORT



OUR MISSION

To support the Norfolk Animal Care Center in sheltering and caring for Norfolk's stray and homeless animals, to promote and facilitate adoptions, to assist with special needs medical care, to promote and support spay/neuter in the community, and to educate the public about responsible pet ownership.



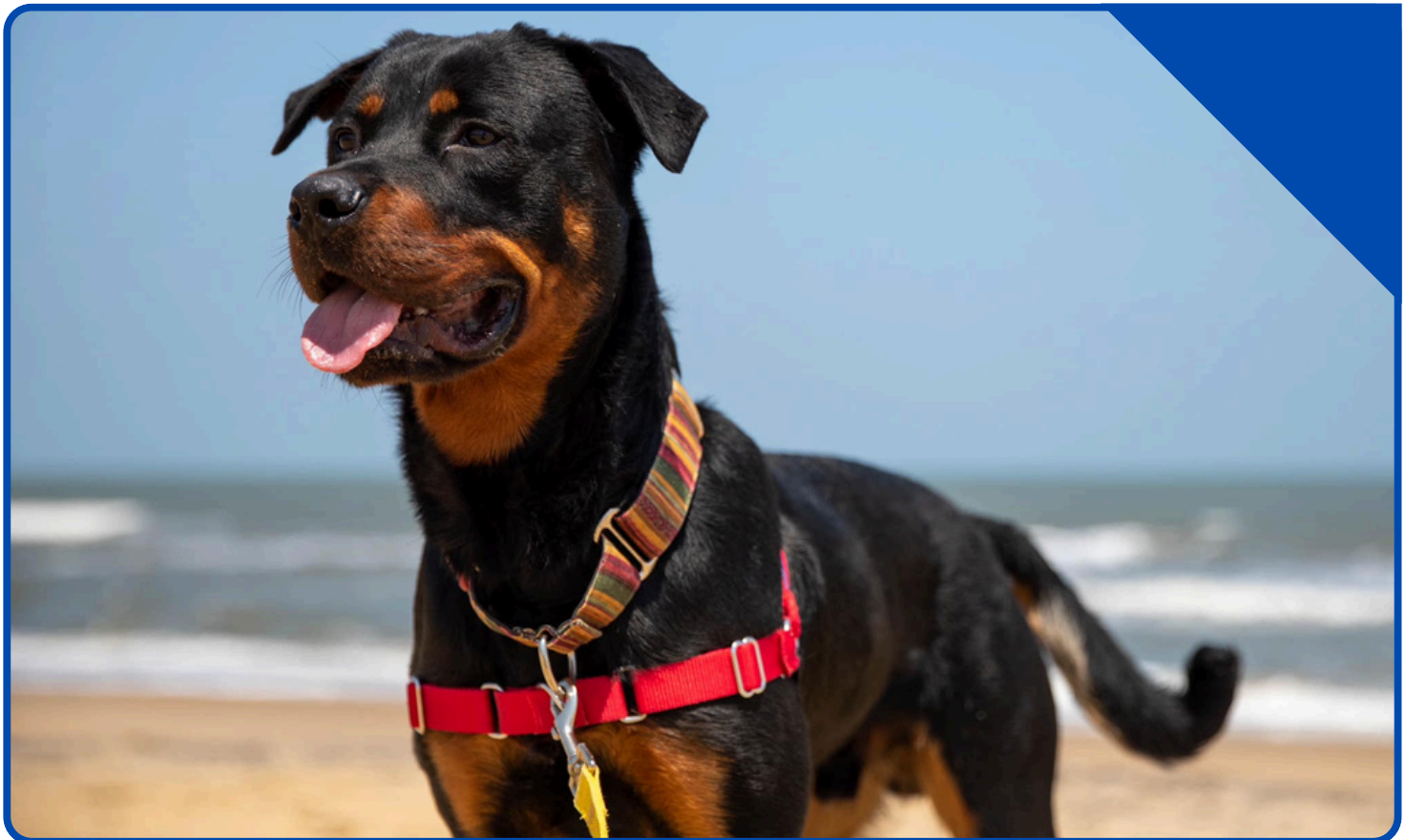


OUR PROGRAMS

• SUBSIDIZED ADOPTIONS

Friends of Norfolk Animal Center helps fund and promote ongoing, reduced-fee adoption events.

In 2023, Friends of NACC provided **\$3,720** in funds to offer reduced adoption fees for **93** animals.





OUR PROGRAMS

• GOLDEN PAWS

Provided **\$6,705** in funds to offer reduced adoption fees for senior pets and/or senior citizens, resulting in a total of **148** adoptions!



The goal of Golden Paws Senior Adoption Program is a quicker placement for older pets. It encourages adopters to find a mature, house-trained and well-behaved companion who might otherwise be overlooked. Golden Paws assists both senior shelter animals with placement into a new home and also gives senior adopters (over the age of 65) an opportunity to adopt a new companion at reduced or even no cost.



OUR PROGRAMS

• PET PANTRY

Provided **3,608** pounds of pet food for NACC's Mobile Pet Food Pantry resulting in **206** community members and **527** animals assisted.

Also, provided **13,489** pounds of food to **586** community members and **1,567** animals assisted through the on-site, shelter pet food pantry.



The Pet Pantry was established by FNACC in 2011 as part of a pet surrender prevention program. As an extension of our community outreach program FNACC and NACC have together developed a new monthly “Mobile Pet Pantry” event at 3 anchor Norfolk public libraries. City residents can come by and pick up dog or cat food and discuss their pets' long-term health care needs. The goal is to create accessible and informational events for members of our community.



OUR PROGRAMS

• EVENTS & FUNDRAISING

Thanks to our generous donors, **\$49,530** unsolicited donations rolled in during 2023. Our biggest fundraiser of the year, Give Local 757, took place in April, bringing in a total of **\$11,287** in donations. Additionally, FNACC supported events throughout the year including the 10th Annual Dogtober Fest and Norfolk's FestEvents. In total, Friends of NACC raised **\$92,913** through marketing and fundraising in 2023.

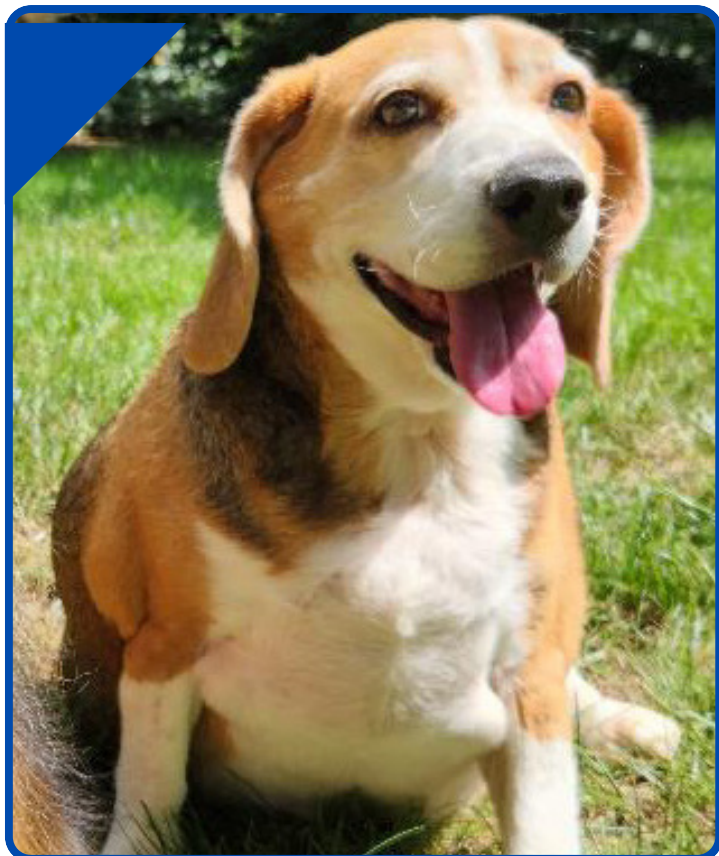




OUR PROGRAMS

• MEDICAL ASSISTANCE PROGRAM

Friends of NACC funded medical procedures and special medications for **118 animals** for a total of **\$22,561.87**, including blood panels and diagnostic tests, mass removals, amputations, eye surgeries, soft tissue surgeries, radiographs, medicine, and heartworm treatments.



Shepherd's Pie was found as a 75-pound stray. Medical testing funded by FNACC pointed to a diagnosis of Hypothyroidism. After receiving proper medication and food management, Pie lost enough weight to go on a Weekend Slumber Pack Adventure, where it was discovered that he loves kids, cats, and other dogs. His future adopters saw his pictures on NACC social media, and the rest is history.



OUR PROGRAMS

- **SPAY & NEUTER, VACCINE AND MICROCHIP PROGRAM**

Provided monthly program that provides low-income communities the opportunity for citizens of Norfolk to spay/neuter their pets for free. We also provide free rabies vaccines, as well as microchips so that owners are able to track their pets if lost. In 2023, we provided **100 cat neuters**, **105 cat spays**, **55 dog neuters**, **59 dog spays**, **254 rabies vaccinations**, and **277 microchips**.





FUNDRAISING REVENUE:



\$49,530

Unsolicited



\$13,264

Year end Mailer



\$11,287

Give Local 757



\$3,284.69

Fest Events



\$1,960

Giving Tuesday



\$1,166.20

10th Annual Dogtoberfest



\$625

Dogstar at The NorVa



\$485.26

Betty White Fundraiser



\$293

Bark in the Park





ADDITIONAL FUNDRAISING INITIATIVES:

- KROGER: **\$1,730**
- AMAZON SMILE: **\$776**
- CFC, EVE, CCC COMBINED: **\$4,897**
- FACEBOOK FUNDRAISERS: **\$3,243**
- GRANTS: **\$5,096**
- OTHER: **\$1,235 (RESTRICTED GIFTS)**
- TRIBUTE GIFTS: **\$3,170**



EXPENDITURES:



\$22,561.87

Medical Assistance



\$17,987

NACC Support



\$14,980

Spay/Neuter Program



\$6,705

Golden Paws Program



\$3,720

Subsidized Adoptions



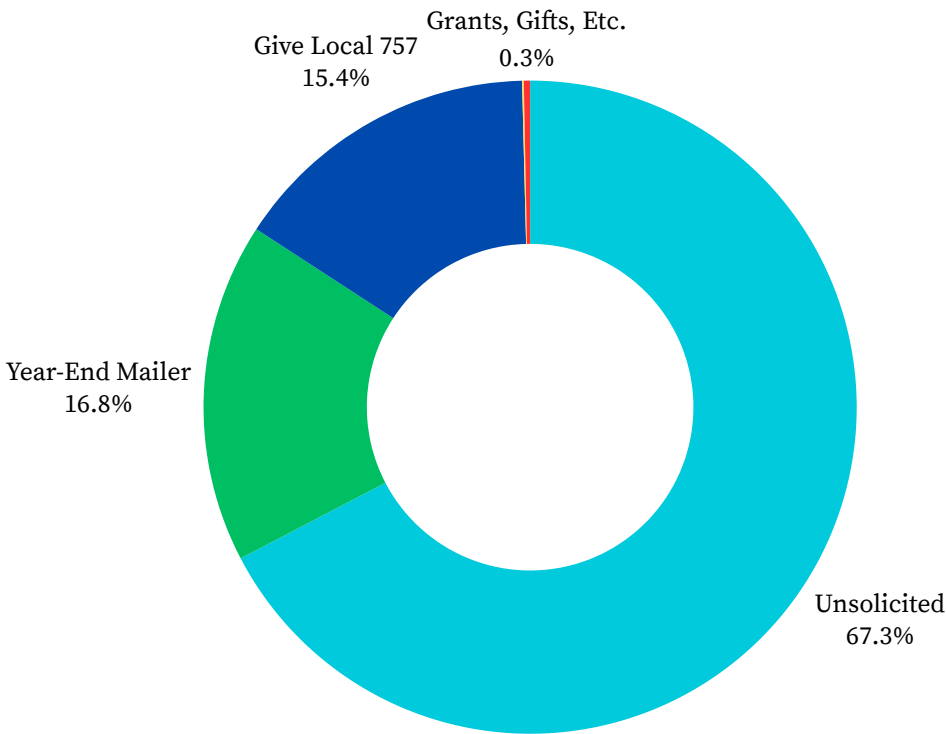
\$1,471.66

Pet Pantry

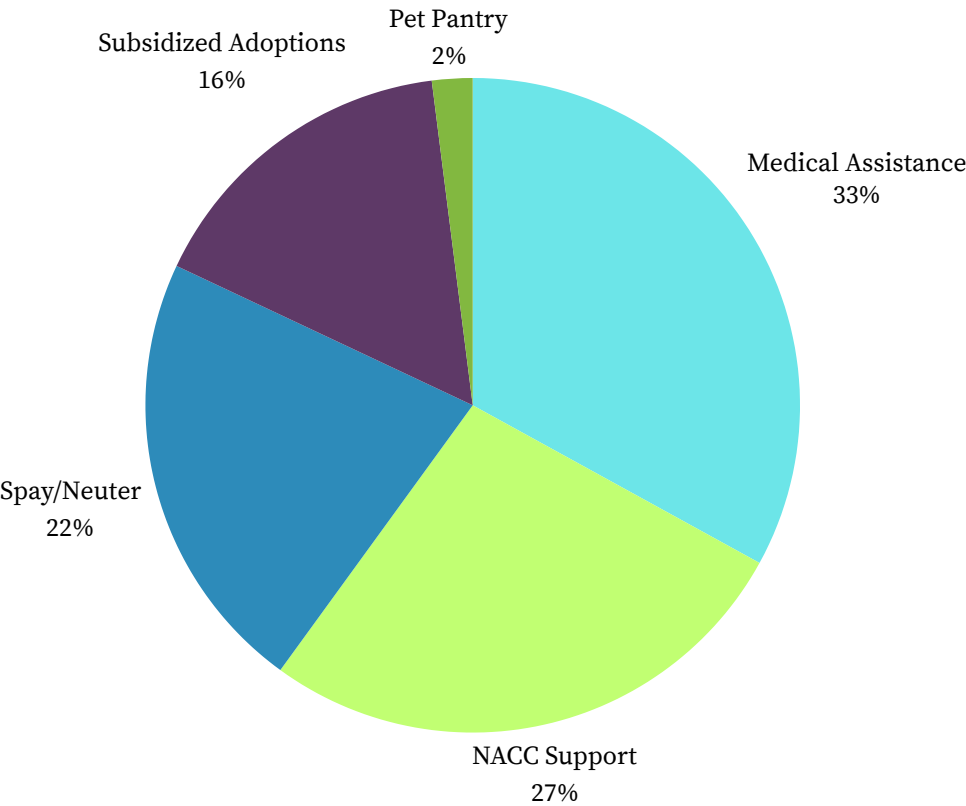




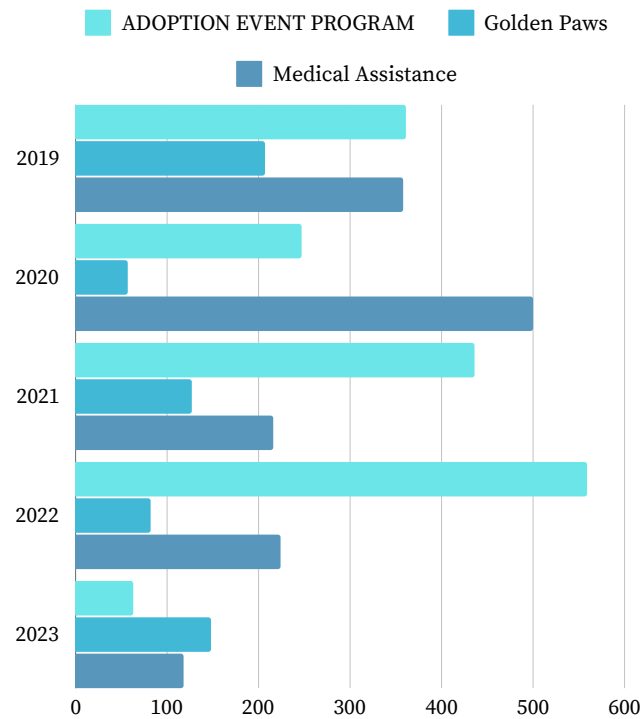
2023 REVENUE



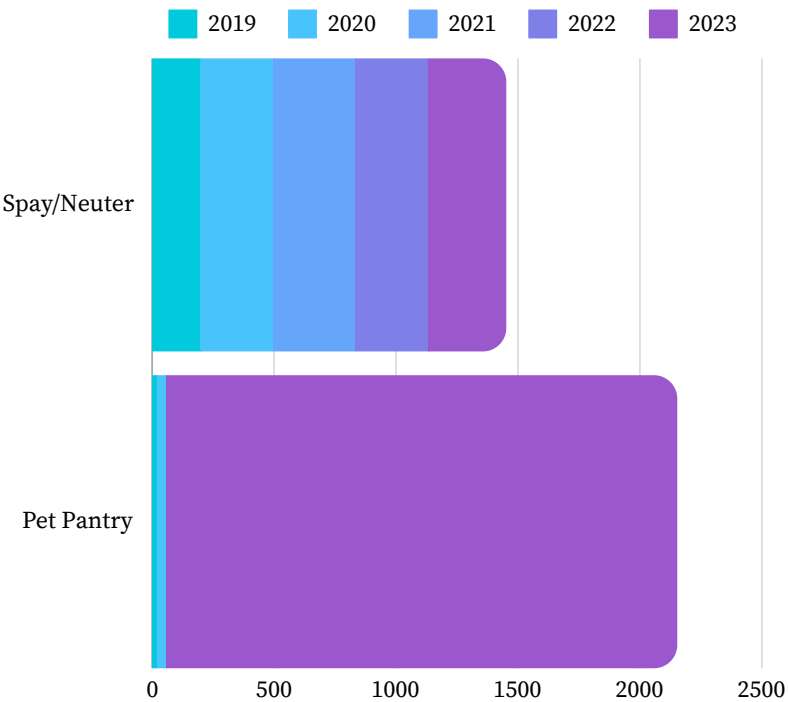
2023 COSTS



ADOPTION PROGRAMS



SURRENDER REDUCTION PROGRAMS



*DUE TO COVID RESTRICTIONS ON HOURS AND STAFFING INFORMATION NOT COLLECTED
: TOTAL REVENUE INCLUDES A BEQUEST IN THE AMOUNT OF \$145,430 TLNCLUDES SPECIAL MEDICAL CARE AND VACCINATIONS